

Criteria is proud to partner with EPSG, provider of payment processing solutions for the medical world. EPSG integrates today's complex transaction technologies into one simple platform providing turnkey payment solutions designed to simplify the process, reduce processing costs, and increase revenue with value-added services.

Here's how it works:

- 1** When a patient is ready to make a payment, select the appointment or service with an outstanding balance
- 2** Select "Process Credit Card Payment"
- 3** Patient makes contactless payment by credit card swipe or tap, or over the phone
- 4** Click "Submit Payment" to process the payment through the terminal
- 5** Payment is **automatically** applied to the appointment or service in the system, and the patient ledger is automatically updated with payment information
- 6** Patient can access their statements online and pay any additional balances with the Criteria Portal

EPSG processes and posts payments automatically, integrating seamlessly with Criteria software. By using this payment processing technology, your practice will eliminate the need to reconcile payments and limit exposure to mistakes.

For more information on this service, contact Michael Cohen at 516.641.2544.